**ETEC DE SAPOPEMBA – 2020 – ENGLISH – TEACHER : Maria José D. Costa**

**DIALOGUE**

*Business are Business*

**In the reception**

**Salesman:** -Good morning!

**Secretary:** Good morning! May I help?

**Salesman:** Yes, my name is James Thompson and I have an appointment for today with Mr. Bruce Lee.

**Secretary:** One moment, please! (On the phone: Mr James Thompson is already here. Can I send you in?).

**Mr. Lee:** Yes. Ask him to come in.

**In meeting**

**Salesman:** Good morning, sir. Lee. How are you?

**Mr. Lee:** Well, thank you! Please sit down. What do you have for today?

**Salesman:** I brought Marketing planning, as we had talked about. We think about the best way to implement your product. Our technicians found an excellent way of disclosure. We chose to invest in technology to make better use of the capacity that your company has, both in technological modernity and in the ability of its employees with the systems.

**Mr. Lee:** It seems appropriate. Continues!

**Salesman:** I'm referring to Digital Marketing. This modality allows savings advantages in addition to strengthening relations between customers and the company.

**Mr. Lee**: This is what we want, without a doubt!

**Salesman:** In this strategy, Mr Lee, we will achieve interactivity with the public, better analysis and measurement of data, which will guarantee the continuous improvement of investments.

**Mr Lee**: It seems that this way we will be closer to consumers ...

**Salesman**: Exactly. We managed to fax good campaigns and attract consumers from across the city, the country and the world.

**Mr. Lee:** Exactly what our company wants and needs. I liked the proposal that brought me. Can we talk about the next steps and act quickly?

**Salesman:** Of course, we will provide all the details and make an appointment for the finalization of the contract and immediate start. It's okay like that?

**Mr. Lee:** Perfect. Let's schedule for next week.

**Salesman:** It's great. Thank you sir.

**Mr. Lee:** You're welcome, Mr. Thompson . See you, Thanks!